



CALL FOR SOLUTIONS

OUR SOCIETY IS BECOMING MORE AND MORE
TECH-DEPENDENT, AND IT'S BACKFIRING.

Now more than ever, we must accelerate the conversation around digital overload and social isolation, dual epidemics that are having a profound effect on university student's mental health and acuity – especially during COVID-19.

Increased support must also be given to youth who are leveraging digital platforms to advance social and environmental movements – demonstrating the positive use of tech for social good.

LookUp, a fast-growing nonprofit enterprise, funds youth-led innovations aimed at solving some of today's toughest problems: burnout, depression, loneliness, social injustice, lack of genuine connection, and insomnia among many other problems—all escalated by our new world of technology and 24/7 connectivity.

We partner with academic institutions across the United States, that are committed to promoting social entrepreneurship and design excellence, to generate ideas and amplify youth-based solutions for tech-life balance

**"Youth agency is at the heart of our mission.
We don't tell students what to do.
We ask them."**

Susan Reynolds,
Co-Founder & Chair

2021 STARTUP COMPETITION

What We Do

LookUp awards seed grants up to \$2,500 to winning teams

Organize and run virtual campus competition

Provide world-class mentors and virtual lab support

Amplify student voices through global and national speaking events & digital media platforms

What You Do

Your institution integrates theme into or designs on-campus or virtual competitions

Promote and mobilize student participation

Provide on-campus support to winning teams through entrepreneurship programs or faculty advisers

Option to integrate competition into course curriculum



Key Notes



Who:

Undergraduate students enrolled in Higher-Education

What:

Startup Competition to solve for:

- Social Isolation
- Digital Overload
- Digital Activism

When:

2020/2021 School Year

- Startup Competition 9/1 – 12/15
- Collaborative Summit 2/2021
- Virtual Lab and Mentors 3/1 – 9/1

Where:

- On Campus
- Virtual Campus
- In Class

CONTACT US

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